

svensk ÅKERITIDNING

The trucking industry's own industry magazine.

- **Reach the decision makers**
- **Reach the owners of 38 000 trucks**
- **The magazine**
Approximately 24 000 readers per number, 6 numbers per year.
- **News update**
Several times a week.
- **Newsletter**
6 500 recipients, 45 times a year. Always on Fridays.
- **High degree of opening**



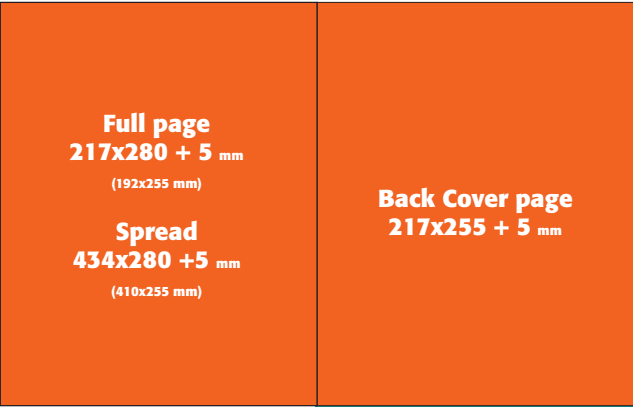
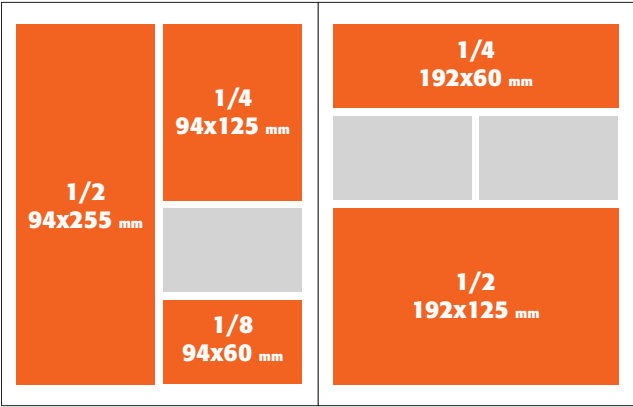
ADVERTISING INFO 2026

Nr	Public.	Last booking	Deadline
1	13/2	23/12	13/1
2	10/4	20/2	10/3
3	4/6	14/4	28/4
4	13/8	26/6	14/7
5	22/10	4/9	21/9
6	10/12	22/10	6/11



More Insert - ask for offer.

TEXT ADS – MAGAZINE



● **Technical and specifciations**

High resolution pdf. 300dpi, max 300% ink coverage. ICC-pro l: ISOcoated_v2_300_eci.icc

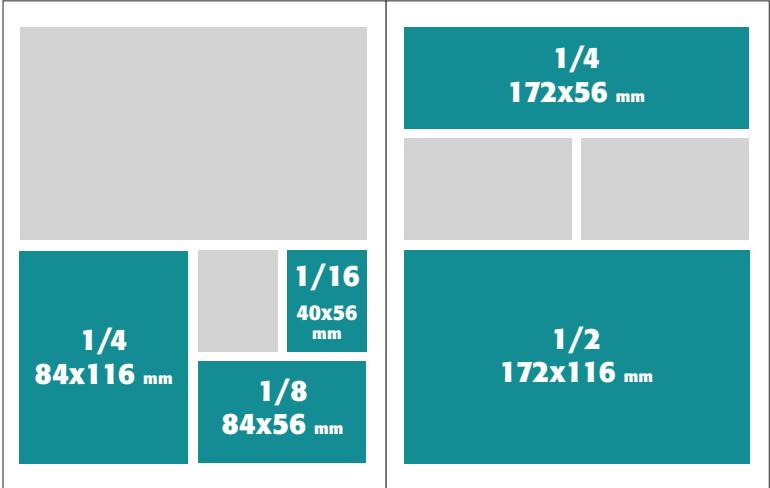
● **Deliver to**

annons@newsfactory.se

BUY & SELL – SECOND HAND



TRANSPORT REGISTER
– ALL WITHIN THE FOLLOWING HEADINGST



Format	Price
1/8	9 000 SEK
1/4 (quarter)	13 200 SEK
1/2 (half)	24 700 SEK
1/1 (full)	34 200 SEK
2/1 (uppslag)	56 500 SEK
1:a spred	65 000 SEK
Back cover	46 900 SEK
2:a cover	38 500 SEK
3:e cover	38 500 SEK

Format	Price
1/8	4 500 SEK
1/4 (quarter)	7 500 SEK
1/2 (half)	14 500 SEK
1/1 (full)	27 500 SEK

- EDUCATION
- BUSINESS & JOBS
- BUSINESS NEWS
- COMMUNICATION
- EQUIPMENT
- SAFETY / SECURITY

Format	Price
1/16	1 300 SEK
1/8	2 900 SEK
1/4	5 800 SEK
1/2	12 200 SEK

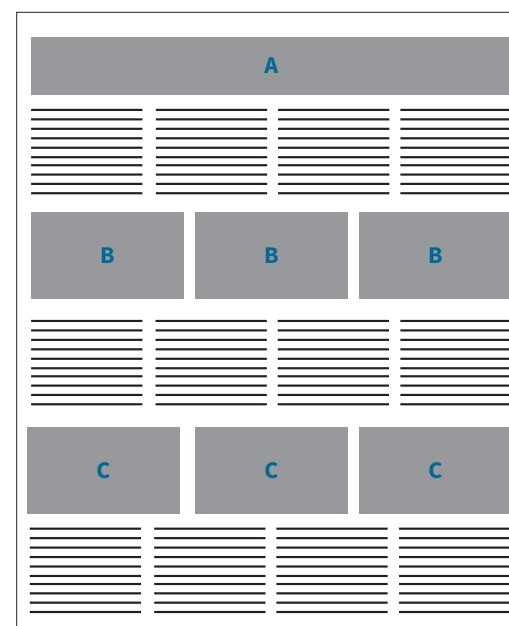
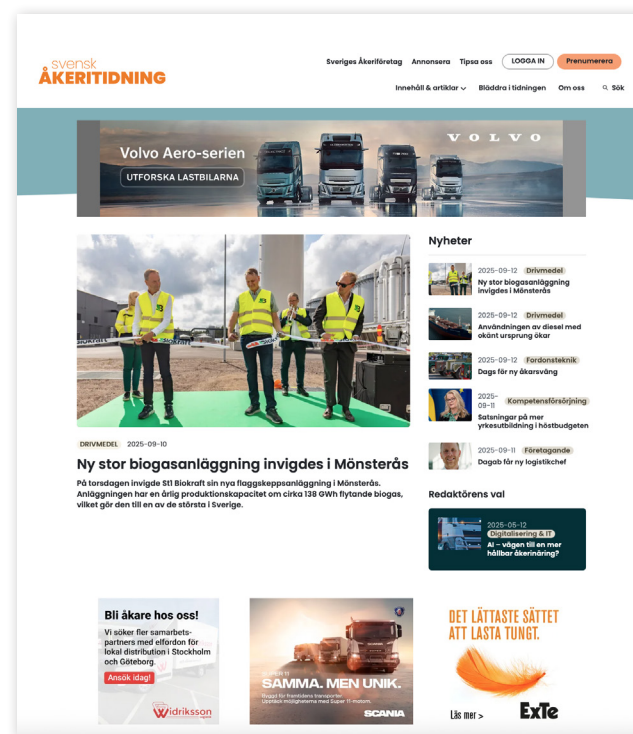
Contact: Odd Westman 08-505 73 842 / 076 325 39 94 odd.westman@akeri.se
Deliver to: annons@newsfactory.se | 08-505 73 807

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tidning.akeri.se
- BANNERS

Box	Format	Price/month
A 	1322 x 250 pxl	15 000 SEK
B 	424 x 329 pxl	9 500 SEK (includes publication on article pages)
C 	424 x 329 pxl Inkl. prod. publishing only on the homepage)	4 500 SEK
NATIVE (editorial)		22 500 SEK Inkl. prod. (publicering endast på startsida)



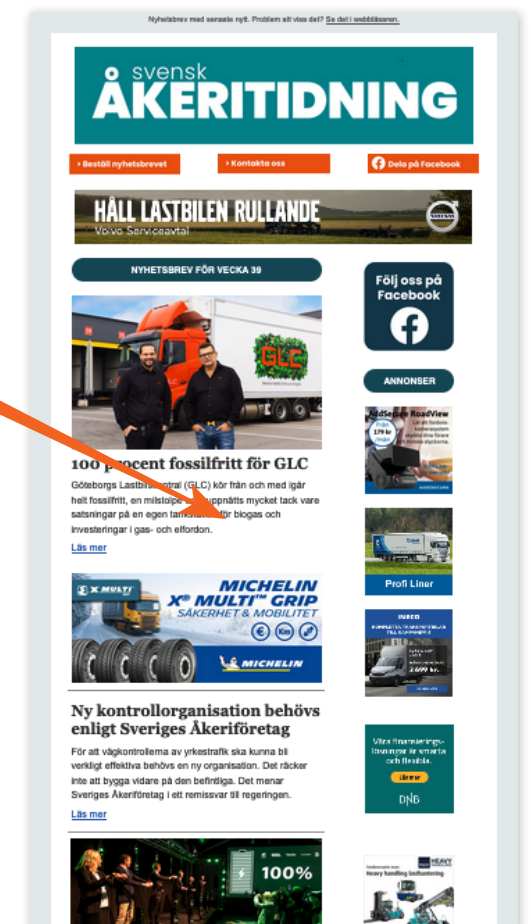
• Newsletter E-mail - BANNERS

A free newsletter that goes out to about 6 500 addresses every week.

	Format	Priser
 Right column	165x165 pxl	1 750 SEK/week
 Main column	363x160 pxl	2 500 SEK/week
 Top & bottom banner	554x77 pxl	3 500 SEK/week

Material delivery

Deliver to: annons@newsfactory.se
gif, jpeg eller png. (max 70kb)



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